



Career Statement: Obtain a challenging leadership position applying creative problem solving and lean management skills with a growing company to achieve optimum utilization of its resources and maximum profits.

Experienced Senior Online Product Marketing Manager with a progressive background encompassing offline and online strategic product marketing, agency management, promotional mix management, consumer behavior, direct marketing and global marketing.

PROFFESIONAL EXPERIENCE

Direct Tax Relief 2010 – present

IT / Marketing Director

Head of company IT and marketing group that includes developing corporate social networking using SEO marketing methods and SEM/PPC optimization.

- Online Marketing Strategist & Digital Advertising
- Create digital graphic marketing campaigns
- IT Project Manager
- Web Developer and Creative Designer
- Responsible for office IT and network/system administration

WoWgasm Online 2006 – 2011

Administrator / Founder

Worldwide Mass Multiplayer Online Role Playing Game (MMORPG) for World of Warcraft private server.

- Lead Product Manager
- Built robust e-Commerce infrastructure
- Acquired 750 thousand active players in first six months of launch
- Managed team of Game Masters and Developers on projects and in-game environment
- Creative Social Media Director

Tax Resolutions Services 2005 – 2007

Online Marketing Manager / Web Developer

Develop website based on SEO marketing methods, optimizing web traffic for search engine friendly design.

- Create digital graphic marketing campaigns for both print and electronic media
- Manage projects for SEO, web design, marketing and public relations campaigns
- Increase company revenue over 600%
- Manage and optimize Pay-Per-Click (Adwords/Yahoo/Bing)

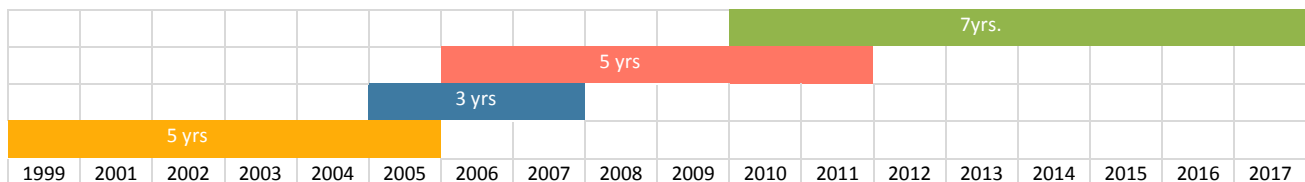
Micro 2000 Inc. 1999 – 2005

Chief Technology Officer / VP Operations

Department Director of Product Development, Quality Assurance, Technical Support team, Product Engineer, Network and System Administrator, Customer Service.

- Established company policy
- Product architect of RemoteScope™ and PC Watch™
- Generated \$2.5M/year added revenue
- R&D Engineer for updates and new products

TIMELINE



SKILLS

Creativity	■■■■■	Leadership	■■■■■	Team Work	■■■■■
Efficiency	■■■■■	Communication	■■■■■	Troubleshooting	■■■■■
Planning	■■■■■	Strategy	■■■■■	Organization	■■■■■